

Project: eQuIP: Leading transformation from marginal to mainstream

Client: LSIS
2007

QTP Ltd was contracted by LSIS to produce a multimedia publication highlighting the success of their [eQUIP](#) programme. Six case studies were produced and published by LSIS, together with a DVD of the edited interviews. The case studies focused on the following organisations:

- Blackpool and The Fylde College
- Bromley College
- Fareham College
- Lincoln College
- National Star College
- St Helens College

QTP Ltd undertook the identification of the organisations, production of the questionnaire used to gather information, arranging the interviews, interviewing key members of staff, filming key members of staff, editing the raw video material and writing/editing of the final case studies.

What LSIS said about the publication:



"The perception of information and learning technologies (ILT) as a strategic issue represents a major challenge for some leaders and managers. To help address these challenges, we have brought together a collection of case studies highlighting colleges where eQuIP has worked, demonstrating how eQuIP has helped to build organisational capacity in the current and future technological context, and how it has been of benefit to learners, staff and the institution. This publication, with its combination of written pieces and associated video clips, offers valuable messages to leaders and managers, not least of which is that it takes time to get the strategic leadership of elearning and technologies into people's consciousness and for impact to be measured."

Characteristics:

- Case study - organisation identification
- Case study - copy and editing
- Case study - interviewing, filming and editing
- Partnership
- Project management
- Collaboration
- Innovation

Links:

LSIS overview of publication

<http://www.centreforexcellence.org.uk/default.aspx?Page=nomenuReadNews&id=367>

Copy of publication

<http://www.centreforexcellence.org.uk/admin/UsersDoc/eQuIPLeadingTransformation.pdf>